

AI-NURECC PLUS HIGH-LEVEL CONFERENCE

Sustainable Tourism as a strategic driver for the responsible and inclusive growth of the Adriatic Ionian Region and its mountain areas

Monday, 23 January 2023 – from 15:00 to 18:10 CET

Meeting venue: BUSHI Resort & SPA, Old Bazaar,
1000, Skopje, North Macedonia

DRAFT AGENDA

Working languages: English, Macedonian, Italian

15:00-15:15

REGISTRATION OF PARTICIPANTS

15:15-15:50

OPENING SESSION. Macroregional context and state of play of Sustainable Tourism policies.

Moderation by Mr. Francesco COCCO, AIE Secretary General

- *Opening Remarks by H.E. Mr. Bojan MARICHIKJ*, Deputy Prime Minister for European Affairs, Government of the Republic of North Macedonia – **TBC**
- *Welcome Address by Mr. Aldrin DALIPI*, Vice-President of the Adriatic Ionian Euroregion, AI-NURECC Plus Partner (Albania)
- *The AI-NURECC Plus as a platform of cooperation and recovery in the post-pandemic Adriatic Ionian Region, Mr. Stavros KALOGNOMOS*, Executive Secretary of the Balkan & Black Sea Commission of the CPMR, AI-NURECC PLUS Coordinator
- **Mr. Gilles KITTEL**, Team Manager – Instrument for Pre-Accession, Enlargement Negotiations and EUSAIR, DG REGIO, European Commission
- *Sustainable Tourism as the 4th Pillar of the EUSAIR, Ms. Adriana RELJA*, EUSAIR Thematic Steering Group 4, Ministry of Tourism and Sport, Croatia

15:50-16:45

PRESENTATION. Tourism industry recovery by means of sustainability. Presentation of Sustainable Tourism cooperation actions from the region

and beyond.

Moderation by Ms. Maria Luisa ESPOSITO, AIE EU Project Officer

- *Tourism priorities of the Republic of North Macedonia, Representative of Agency for Promotion and Support of Tourism, North Macedonia – TBC*
- **Ms. Irina COZMA**, Priority Area 3 “Culture, tourism and people to people contacts” – EU Strategy for the Danube Region (EUSDR) coordination team, Directorate General of Regional Development and Infrastructure, Romanian Ministry of Development, Public Works and Administration
- **Ms. Cinzia DE MARZO**, National Expert on tourism, European Commission
- *Adriatic Ionian Enhanced Strategy for Innovation in Tourism, Representative of Region of Western Greece (Greece)*
- **Ms. Ivana GARDASEVIC**, Senior Expert on Competitiveness, Regional Cooperation Council (RCC) (Bosnia Herzegovina)
- **Ms. Urska STARC PECENY**, Chief Innovation Officer, Tourism 4.0 Enriched Tourism Experience (Slovenia)
- **Mr. Mario IALENTI**, EuRelations EEIG (Italy)
- *The Emblematic project, Mr. Kostas ZAPOUNIDIS*, Senior Project Manager at Pieriki Local Development Agency (Greece)
- **Ms. Natasha GLIGORIJEVIC**, Director at Center for Sustainable Development of Serbia

16:45-17:00

COFFEE BREAK

17:00-18:00

DISCUSSION. Sustainability as a driver for tourism development in Adriatic Ionian mountain areas.

Introduction and moderation by Ms. Ivanka NESTOROSKA, Full Professor at the Faculty of tourism and hospitality, University St. Kliment Ohridski-Bitola

Reactions from major local stakeholders

- **Mr. Jovan TOZIEVSKI**, Mayor of Resen
- **Mr. Andrea JAKOVA**, Director of International Affairs, Shkodra Regional Council (Albania)
- **Mr. Nehat RAMADANI**, Connecting Natural Values and People Foundation
- **Mr. Ibrahim DEHARI**, Director at Public institution National Park Sharr Mountain
- **Representative of EKO-Svest – TBC**
- **Mr. Angel SEKULOSKI**, Project Coordinator at Balkan Foundation for Sustainable Development
- **Mr. Nikola KISELINOV**, President at Ohrid Tourist Association



18:00 -18:10

CONCLUSIONS

- Technical wrap-up and conclusions, by Ms. **Maria Luisa ESPOSITO**, EU Project Officer at the Secretariat of the Adriatic Ionian Euroregion

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