



# Tourism, COVID-19 and the Agenda 2030





# SUSTAINABLE DEVELOPMENT GOALS

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

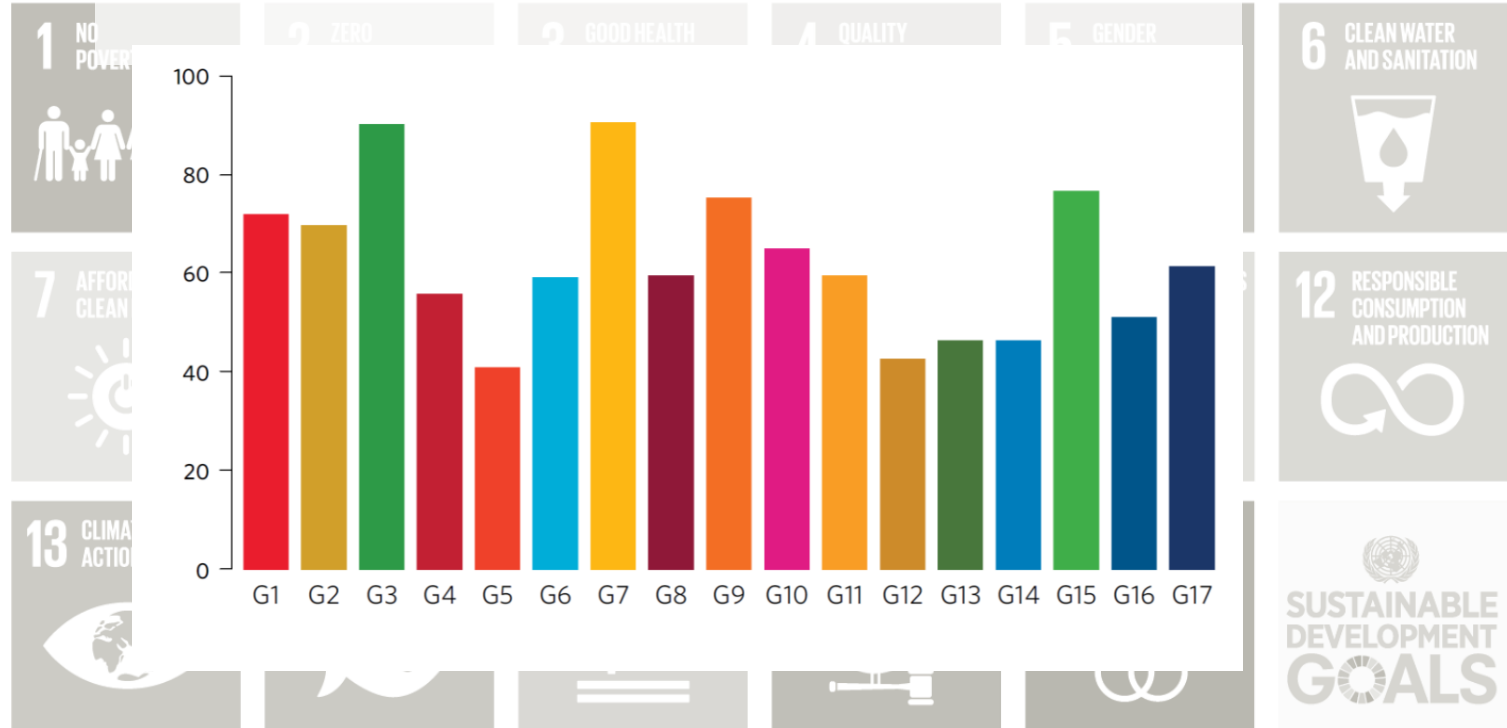
**17** PARTNERSHIPS FOR THE GOALS

  
SUSTAINABLE DEVELOPMENT GOALS



# SDG data coverage

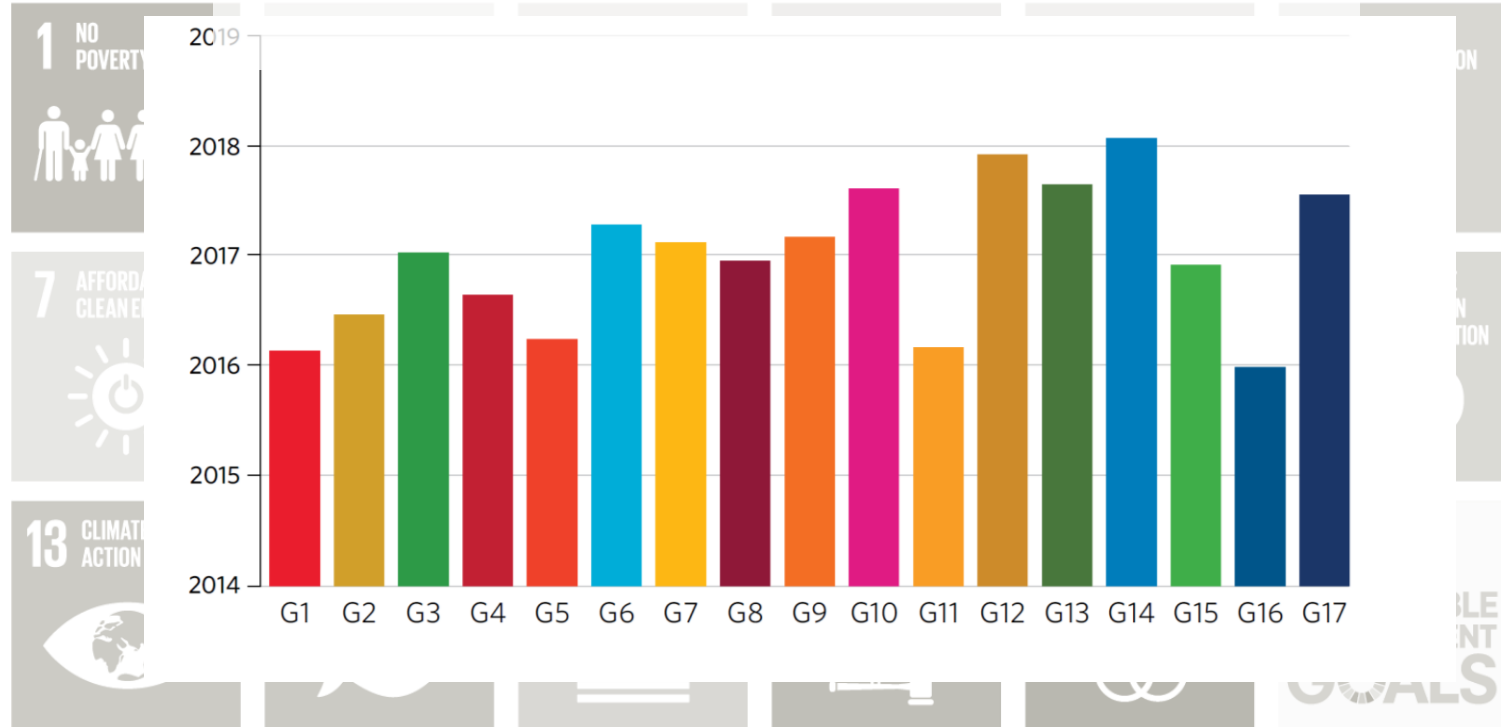
# SUSTAINABLE DEVELOPMENT GOALS





# SUSTAINABLE DEVELOPMENT GOALS

## SDG data timeliness



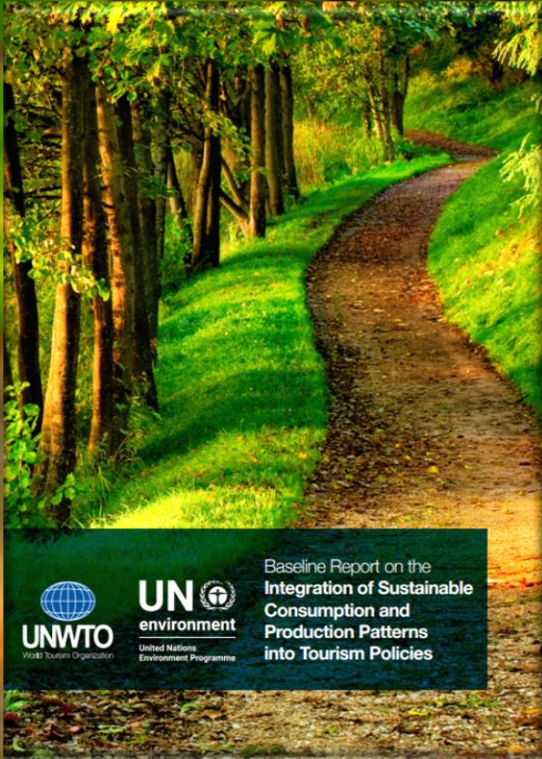




# The Facts Prior to COVID-19




# Integration of SCP into Tourism Policies



A scenic landscape featuring a winding gravel path on the left, lush green grass in the foreground, a dense forest of tall trees in the middle ground, and a calm blue lake in the background. A semi-transparent white rectangular box is overlaid on the right side of the image, containing the text "101 Countries covered".


**101 Countries covered**



A scenic background image of a forest path leading to a lake. The path is made of gravel and dirt, winding through a lush green forest. In the distance, a blue lake is visible under a clear sky. The overall scene is bright and natural.

**100% refer to sustainability**  
**55% make detailed references**



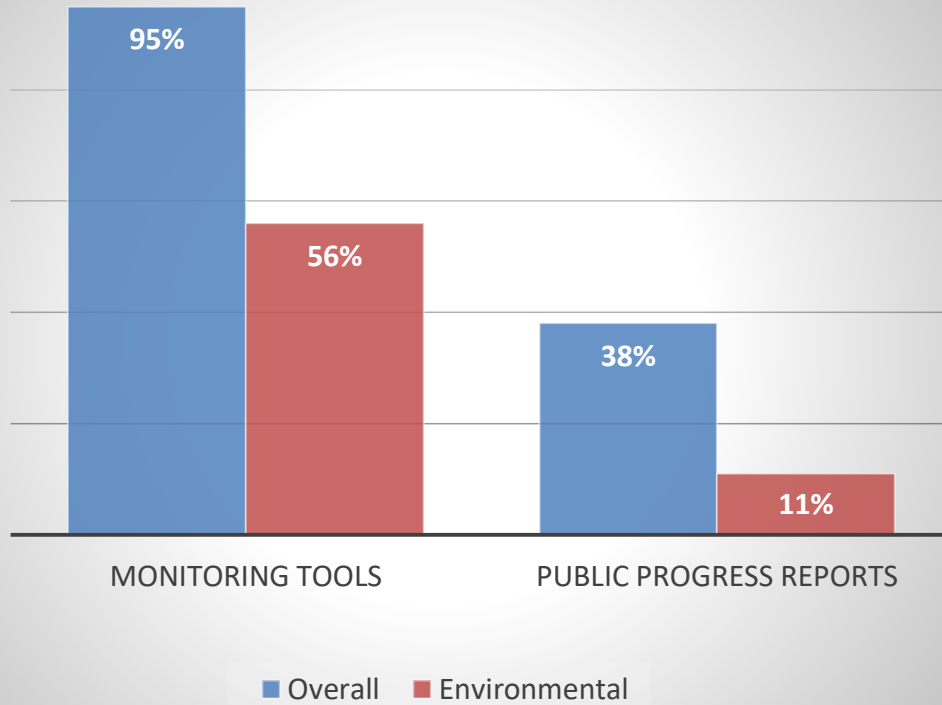


**67% refer to  
resource efficiency**



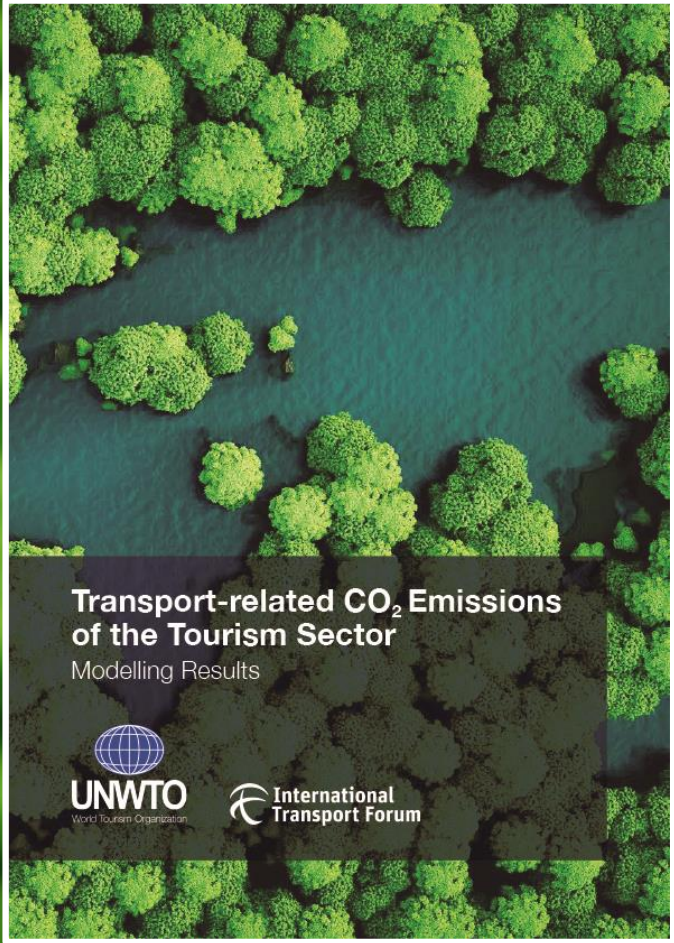
**64% connect sustainability  
to competitiveness**





## Monitoring and reporting





# Transport-related CO<sub>2</sub> Emissions of the Tourism Sector





## KEY FINDINGS

# A SNAPSHOT OF CO<sub>2</sub> EMISSIONS FROM TRAVEL IN 2016

ALL MAN MADE CO<sub>2</sub> EMISSIONS:  
32.100 (M<sub>t</sub> CO<sub>2</sub>)

TRANSPORT RELATED CO<sub>2</sub> EMISSIONS  
FROM TOURISM: 1597 (M<sub>t</sub> CO<sub>2</sub>)





KEY FINDINGS

A SNAPSHOT OF  
CO<sub>2</sub> EMISSIONS  
FROM TRAVEL IN 2030

ALL MAN MADE CO<sub>2</sub> EMISSIONS:  
37.800 (Mt CO<sub>2</sub>)

TRANSPORT RELATED CO<sub>2</sub> EMISSIONS  
FROM TOURISM: 1998 (Mt CO<sub>2</sub>)



KEY FINDINGS

# EVOLUTION OF DOMESTIC AND INTERNATIONAL TOURIST ARRIVALS

2016

TOTAL TRIPS: 20 BILLION

18.8 BN DOMESTIC TOURIST ARRIVALS AND SAME DAY

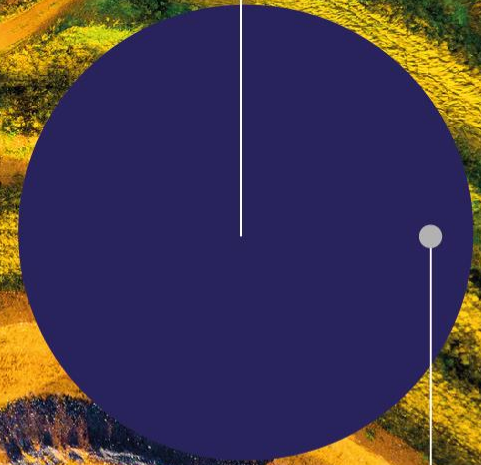
12 BN INTERNATIONAL TOURIST ARRIVALS

2030

TOTAL TRIPS: 37 BILLION

35.6 BN DOMESTIC TOURIST ARRIVALS AND SAME DAY

1.8 BN INTERNATIONAL TOURIST ARRIVALS





## KEY FINDINGS

WHAT PROPORTION OF  
TRANSPORT CO<sub>2</sub>  
EMISSIONS COME FROM  
TOURISM (Mt CO<sub>2</sub>) ?

2016

TRANSPORT  
7230 (Mt CO<sub>2</sub>)

TRANSPORT RELATED  
EMISSIONS FROM TOURISM  
1597 (Mt CO<sub>2</sub>)

2030

TRANSPORT  
8770 (Mt CO<sub>2</sub>)

TRANSPORT RELATED  
EMISSIONS FROM TOURISM  
1998 (Mt CO<sub>2</sub>)





COVID – 19  
RELATED TRAVEL RESTRICTIONS  
A GLOBAL REVIEW FOR TOURISM

SEVENTH REPORT AS OF 10 SEPTEMBER 2020

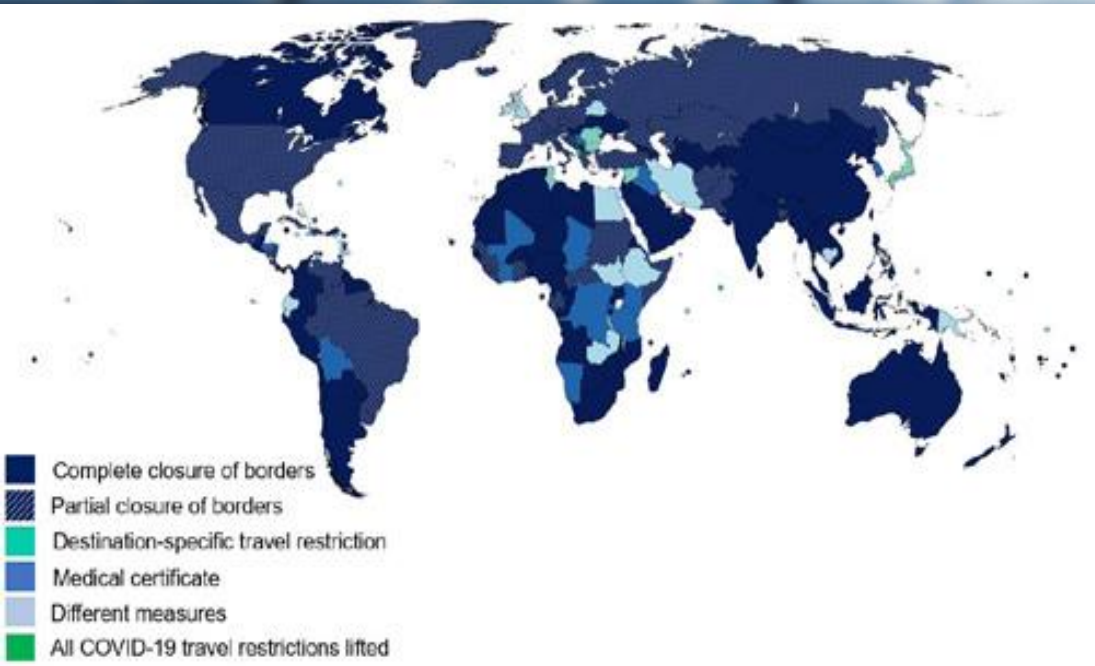


# COVID-19

# Travel Restrictions







# COVID-19 Travel Restrictions

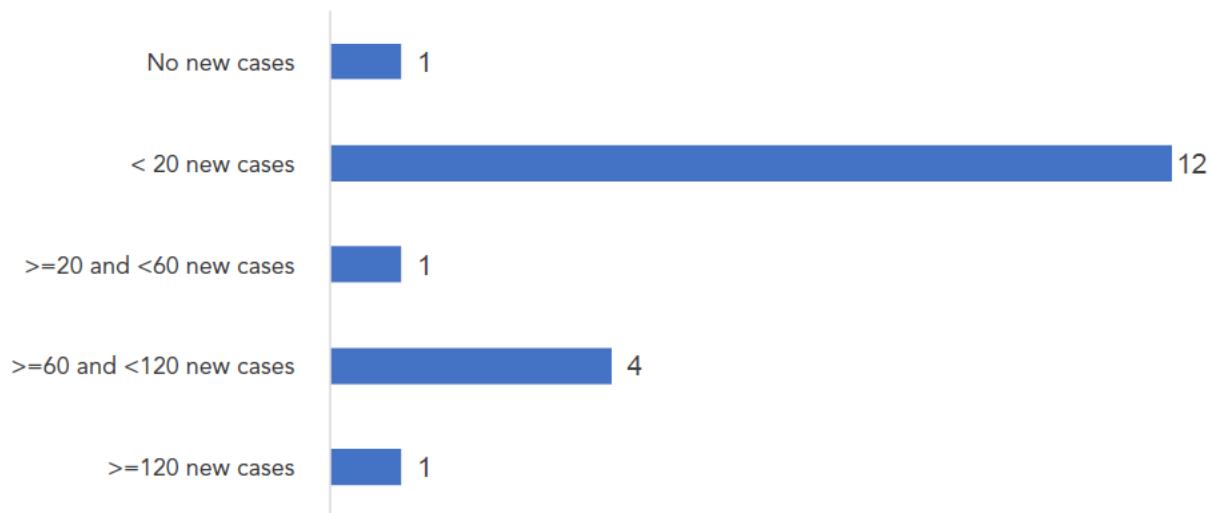
# Destinations with complete border closure for 30 weeks per Health & Hygiene Clusters



Source: Data compiled by UNWTO as of 1 September 2020.

# Destinations with complete border closure

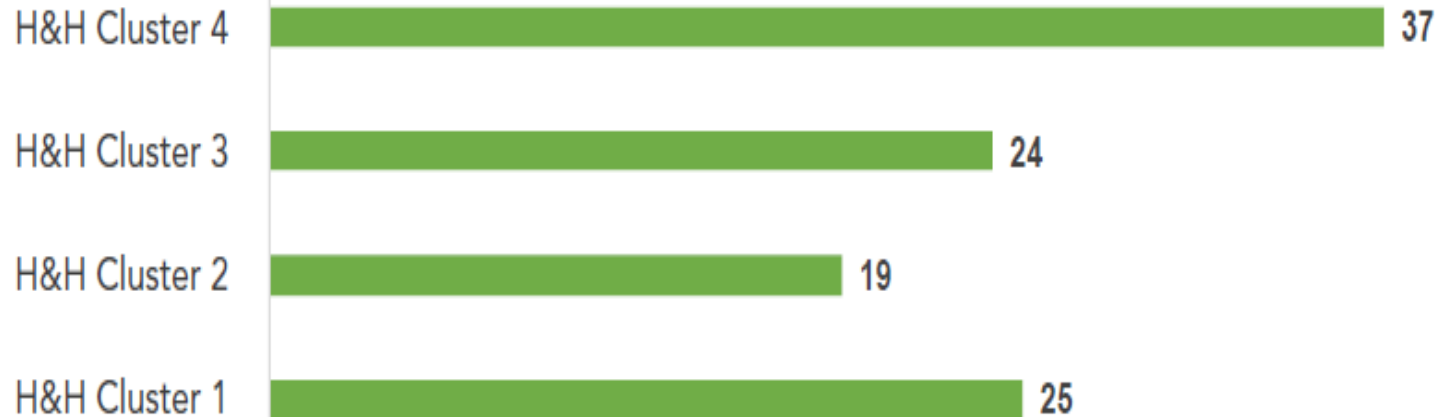
per clusters of 14-day COVID-19 notification rate per 100.000 population



Source: Data compiled by UNWTO as of 1 September 2020.

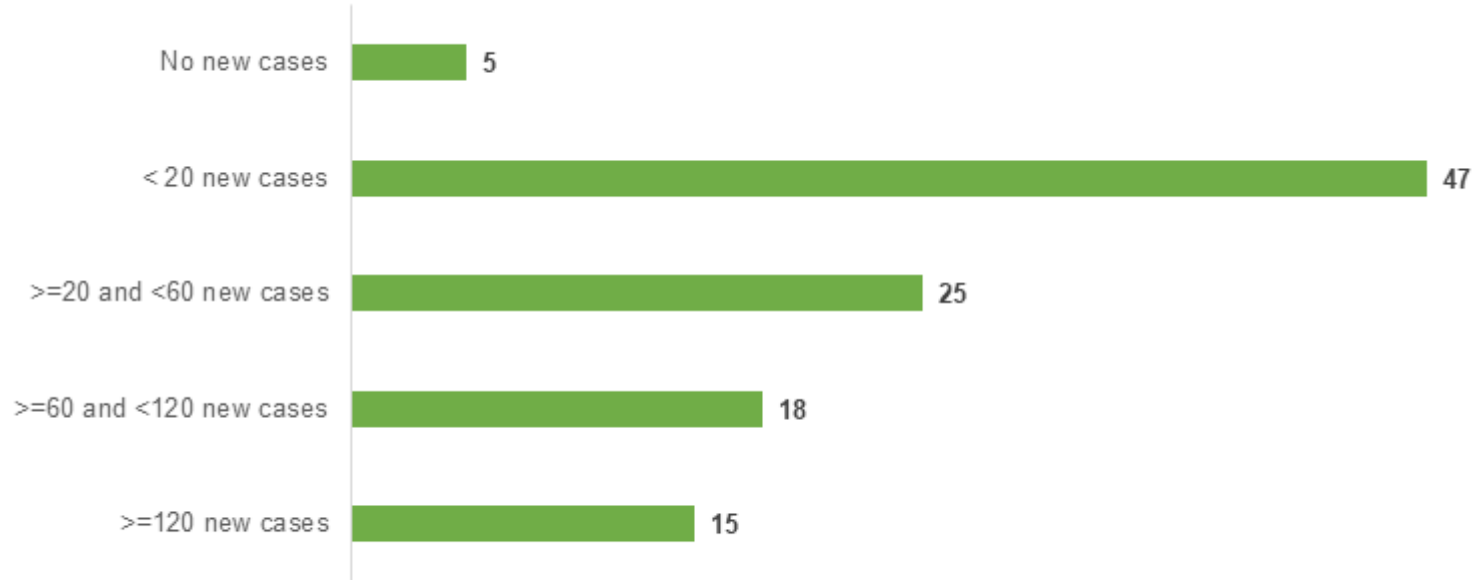


# Destinations which have eased per Health & Hygiene Clusters



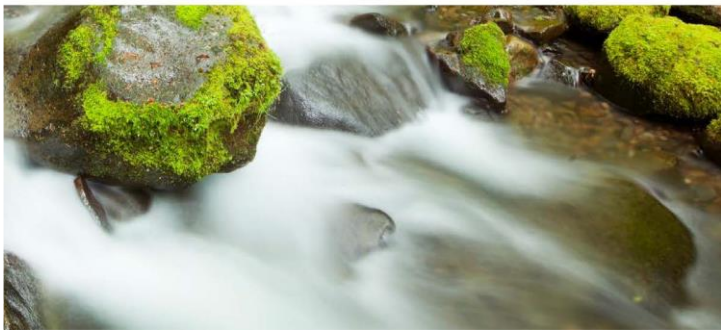
# Destinations which have eased

per clusters of 14-day COVID-19 notification rate per 100.000 population





**ONE PLANET VISION FOR  
A RESPONSIBLE RECOVERY OF  
THE TOURISM SECTOR**



# A Responsible Recovery of the Tourism Sector







## Public health:

- **Integrate epidemiological indicators in tourism**
- **Connect hygiene and sustainability**
- **Restore trust through communication**

## **Social inclusion:**

- **Channel targeted support towards vulnerable groups**
- **Channel long-term support to small and medium enterprises**
- **Repurpose tourism as a supporter for the community**





## Biodiversity conservation:

- **Capture the value of conservation through tourism**
- **Support conservation efforts through tourism**
- **Invest in nature-based solutions for sustainable tourism**





## **Climate action:**

- **Monitor and report CO2 emissions from tourism operations**
- **Accelerate the decarbonization of tourism operations**
- **Engage the tourism sector in carbon removal**



## **Circular economy:**

- **Invest in transforming tourism value chains**
- **Prioritize sustainable food approaches for circularity**
- **Shift towards a circularity of plastics in tourism**



## **Governance and finance:**

- **Measure beyond economic impacts**
- **Steer recovery funds towards better tourism**
- **Consolidate partnerships for implementation**



# From Vision to Action

**Submit your exemplary  
initiative**







**Thank you**

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Sustainable Development of Tourism  
World Tourism Organization (UNWTO)

