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STEP



EU Strategy for the  
Adriatic and Ionian Region  
**EUSAIR**

## EUSAIR Governance Support Project 2

# StEP

Stakeholders Engagement  
Point

**Technical meeting of Pillar Coordinators**  
**Patras, 12 February 2025**

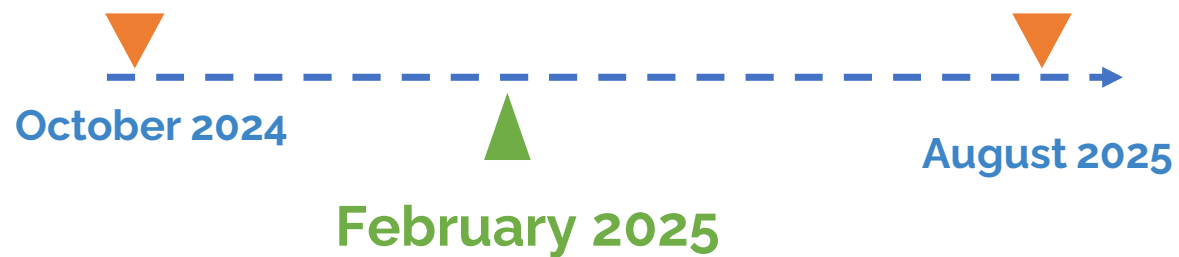
For a Prosperous and Integrated Adriatic and Ionian Region



# How can we support TSGs for next months?



## Looking ahead...



# EUSAIR STEKEHOLDER PLATFORM

STEP

EU Strategy for the Adriatic and Ionian Region  
EUSAIR

Interreg  
ADRION  
ADRIATIC-IONIAN  
European Regional Development Fund Instrument for the Association 3 Fund  
EUSAIR FACILITY POINT

EUSAIR  
STAKEHOLDERS  
PLATFORM

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LOGIN/REGISTER

HOME LATEST FROM ESP \* SUPPORT \* EUSAIR EMBEDDING PROCESS

## Welcome to the EUSAIR Stakeholders Platform

The EUSAIR Stakeholders Platform is conceived as the most important tool of the EU Strategy for the Adriatic-Ionian Region to increase stakeholder **engagement, coordination and implementation** processes.

EUSAIR  
STAKEHOLDERS  
PLATFORM

### Latest from ESP

OPEN MARKET SURVEY  
FOR THE PROCUREMENT  
OF ECONOMIC OPERATORS  
IN THE FRAMEWORK OF

### CREATE YOUR WORKING GROUP

The EUSAIR Stakeholders Platform provides the opportunity to work by creating the virtual working groups.

t33 sound policy

For a Prosperous and Integrated Adriatic and Ionian Region

## ***EUSAIR STAKEHOLDER PLATFORM : which kind of support for the next months SOME EXAMPLES***

STEP

**EVENTS:**  
on-line meeting  
organization support

**EU/IPAIII FUNDING  
OPPORTUNITIES:**  
new updated  
database

**NEW 2021-2027  
PROJECTS:**  
updated database

**STAKEHOLDERS  
INVOLVEMENT:**  
continuously  
updating of SHs  
DATABASE

**PROMOTION MATERIALS:**  
digital booklet on specific  
topic  
eg. on green & smart ports

**COMMUNITIES OF  
PRACTISE:**  
e.g tsg 3 thematic  
community (on circular  
economy)

- ▶ **MAs (ETC+Mainstream+S3) networks**  
**3 action labs TO DEVELOP A METHODOLOGY**  
**for enhance embedding of EUSAIR ACTION**  
**PLAN into 21-27 EU COHESION funds**
- ▶ **Financial dialogue METHODOLOGY to be**  
**developed and new ESP matchmaking**  
**environment to look for investors for large**  
**EUSAIR projects**

- ▶ **Analysis of IPA III programming alignment with Thematic pillars according to Eusair Action Plan**
- ▶ **Specific updates for TSG on IPA III programming**
- ▶ **Regular operational guidance on embedding**
- ▶ **PAF (performance assessment framework) operational guidance** (Data already collected and Operational Guidance planned for delivery by the end of March)
- ▶ **Comprehensive database of IPA and WBIF programmes** (to be included in ESP Funding Opportunities database)

To be presented to TSGs on 21<sup>st</sup> February ESP online event



# NEW WEB COOPERATION ENVIRONMENT



For a Prosperous and Integrated Adriatic and Ionian Region



▼

# **NEW APPLICATIONS EXPLOITING ARTIFICIAL INTELLIGENCE**



*EUSAIR STAKEHOLDER PLATFORM : new applications and services end of 2025*



## **MATCHMAKING WEB SECTION**

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## EUSAIR STAKEHOLDER PLATFORM : new applications and services end of 2025

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### E-LEARNING

### ▼ SOCIAL MEDIA MANAGEMENT



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THANK YOU FOR YOUR  
ATTENTION

StEP working group



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