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FACILITYPOINT



# *EUSAIR 10th Anniversary celebration*

## *Publication on EUSAIR achievements*

*The printed and online publication will present the Strategy's accomplishments over 10 years across the five EUSAIR Pillars. Brief introduction the Strategy, its history, and development. Whenever possible, tangible examples of the Strategy's impacts in the region to be included. The storytelling technique to be employed.*

- Concept development/template – till end of February
- Gathering information from Pillars – ½ of March
- Preparation of contents till end of March
- Design and Printing – till mid April
- Usable materials for the website
- E version on website
- Printed version at the Forum

## *Video on EUSAIR achievements*

*To highlight key achievements of EUSAIR over the past decade, focusing on the Strategy's impact on regional cooperation, sustainable development, and integration. The video will inspire stakeholders and the general public with concrete results and human stories behind them.*

- Concept development
- Inputs gathered for publication
- Use of existing video materials, use of generic images
- Finalisation till end of April
- To be played first time at the Forum

## *Online Content: 10 Years of EUSAIR in Ten EUSAIR Countries*

*To present from a national perspective why participation in EUSAIR is meaningful. Achievements of EUSAIR at the national level and the importance of collaboration over the past 10 years. Presentation through tangible stories and involved individuals.*

- 10 countries, up to 10 years, 10 stories
- Concept development/template– till end of February
- Gathering information from countries – from March onwards
- 1st story by end of March
- 10 stories 10 months – till end of 2025

# *10th EUSAIR Forum*

## *Some suggestions for Pillar sessions from communication point of view*

- **Common Topic** – **Achivements over 10 years and looking ahead** (publication of the Revised Action Plan)
- **Interactive format** – **stakeholders inputs** on their involvement in Revised Action Plan implementation (use of slido, mentimeter)
- **Common session concept template** – as in previous years but improved with inputs from today's discussion