



Interreg



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IPA ADRION



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

STEP

EUSAIR Governance Support Project 2

STEP

Stakeholders Engagement
Point

**24th GOVERNING BOARD MEETING of the
European Union Strategy for the Adriatic and Ionian Region (EUSAIR)
Thursday, 13 February 2025, Patras (Greece)**

For a Prosperous and Integrated Adriatic and Ionian Region



Remind: StEP PROJECT FUNCTIONS decided by GB in May 2021

FUNCTIONS

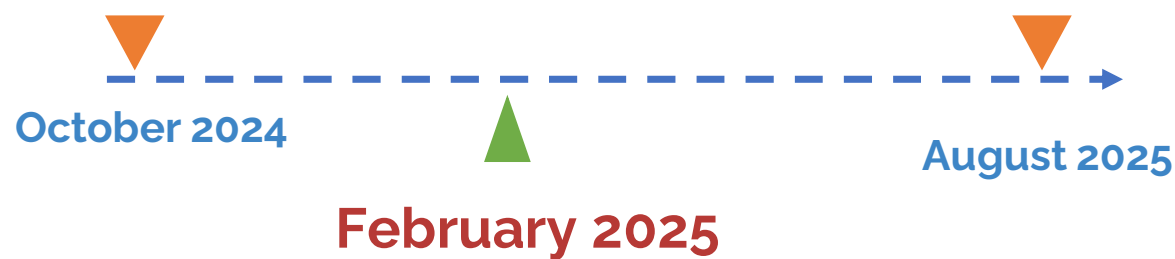


Improve involvement and interactions with stakeholders

Support the financial dialogue and the coordination of a network of Managing Authorities



Looking ahead...



What have we done so far?

COMMUNITY and CONTENT MANAGEMENT

STEP

EU Strategy for the Adriatic and Ionian Region
EUSAIR

Interreg ADRION ADRIATIC-IONIAN
European Regional Development Fund Instrument for the Associated 3 Fund
EUSAIR FACILITY POINT

EUSAIR STAKEHOLDERS PLATFORM

LOGIN/REGISTER

HOME LATEST FROM ESP * SUPPORT * EUSAIR EMBEDDING PROCESS

Welcome to the EUSAIR Stakeholders Platform

The EUSAIR Stakeholders Platform is conceived as the most important tool of the EU Strategy for the Adriatic-Ionian Region to increase stakeholder **engagement, coordination and implementation** processes.

Latest from ESP

OPEN MARKET SURVEY FOR THE PROCUREMENT OF ECONOMIC OPERATORS IN THE FRAMEWORK OF

CREATE YOUR WORKING GROUP

The EUSAIR Stakeholders Platform provides the opportunity to work by creating the virtual working groups.

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EUSAIR STAKEHOLDER PLATFORM : CURRENT AVAILABLE TOOLS

STEP

EVENTS:
on-line meeting
organization support

EU/IPAIII FUNDING OPPORTUNITIES:
new updated
database

NEW 2021-2027 PROJECTS:
updated database

STAKEHOLDERS INVOLVEMENT:
continuously
updating of SHs
DATABASE

PROMOTION MATERIALS:
digital booklet on specific
topic
eg. on green & smart ports

COMMUNITIES OF PRACTISE:
e.g. tsg 3 thematic
community (on circular
economy)

- ▶ **MAs (ETC+Mainstream+S3) networks**
3 action labs TO DEVELOP A METHODOLOGY
for enhance embedding of EUSAIR ACTION
PLAN into 21-27 EU COHESION funds
- ▶ **Financial dialogue METHODOLOGY to be**
developed for the ESP matchmaking
environment to look for investors for large
EUSAIR projects

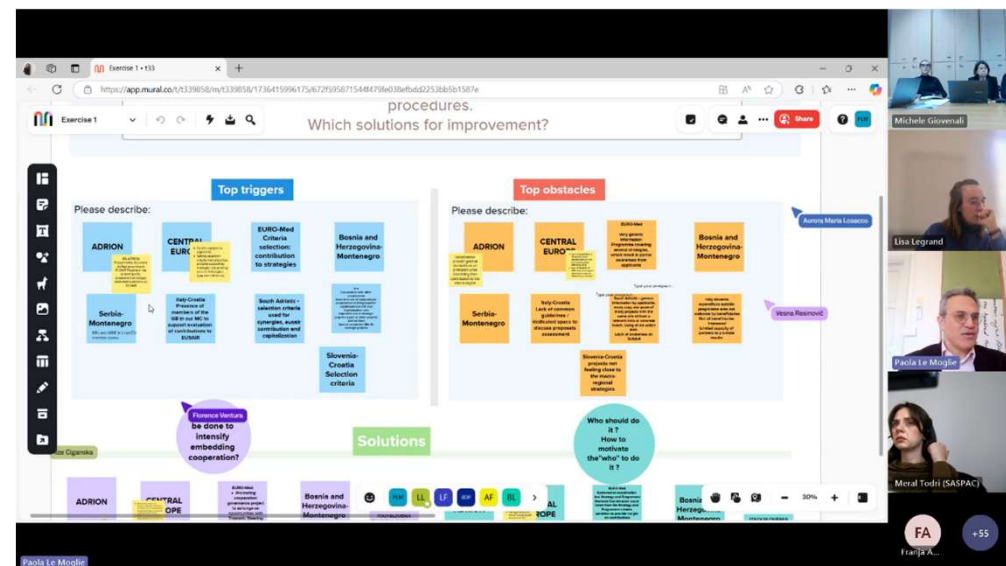
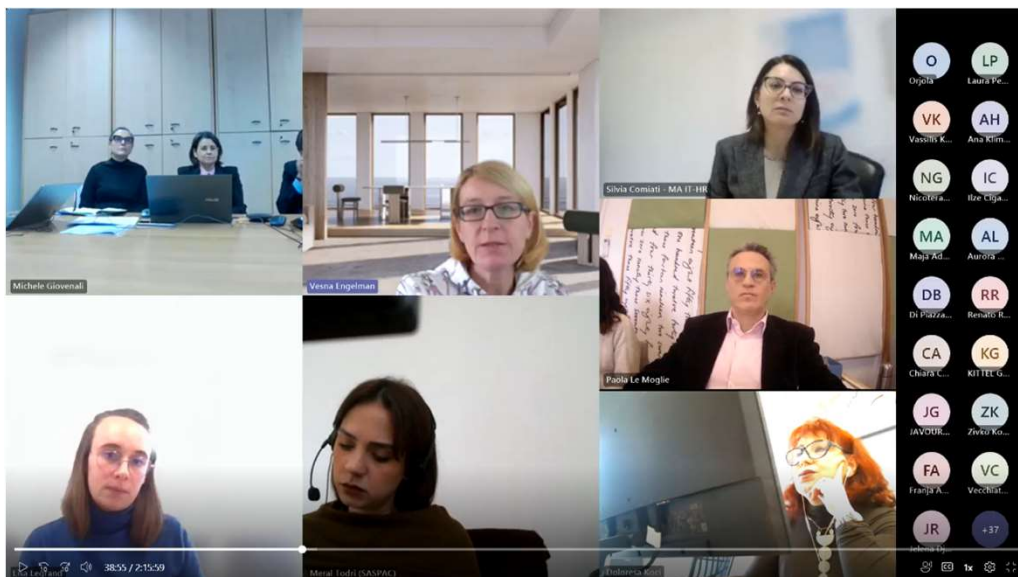
Focus on ACTION LAB 1, 14 January 2025



The screenshot shows the website for the EUSAIR Stakeholders Platform. At the top, there are logos for the European Union, EU Strategy for the Adriatic and Ionian Region (EUSAIR), Interreg IPA ADRION, and Regione Marche. Below the logos is a navigation bar with 'HOME', 'LATEST FROM ESP', 'SUPPORT', and 'EUSAIR EMBEDDING PROCESS'. The main content area features a large image of a city street with a white text box that reads: 'Welcome to the EUSAIR Stakeholders Platform. The EUSAIR Stakeholders Platform is conceived as the most important tool of the EU Strategy for the Adriatic-Ionian Region to increase stakeholder engagement, coordination and implementation processes.' To the right of the screenshot, the text 'Action Lab 1' is displayed above a quote: 'Embedding in practice: triggers, obstacles and best practices to gauge the programmes' implementation to the macroregional strategy'. The quote is flanked by large quotation marks and a small 't33' logo at the bottom right.

Focus on ACTION LAB 1, 14 January 2025

The working session.....



Focus on ACTION LAB 1, 14 January 2025

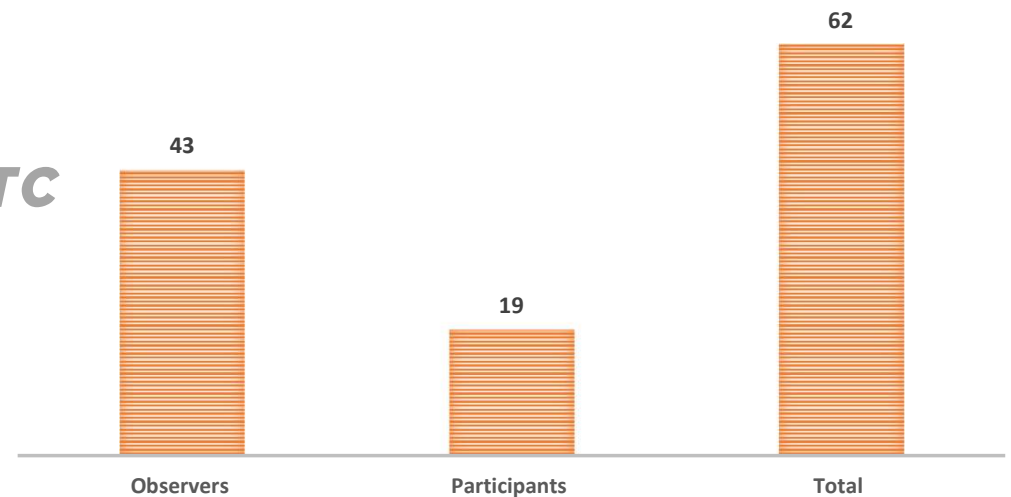
Some numbers.....

62 ATTENDEES

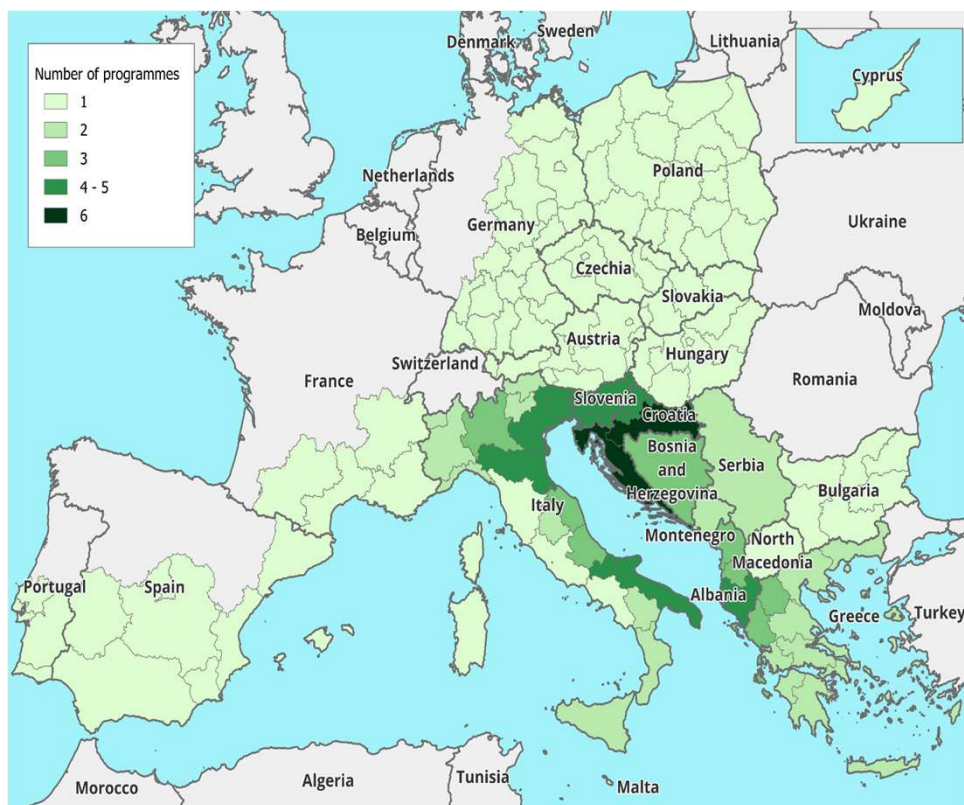
19 MA/JTS officers of ETC Programmes

43 observers

ATTENDEES



Focus on ACTION LAB 1, 14 January 2025



Transnational programmes

3 Interreg IPA ADRION, Interreg CENTRAL EUROPE, Interreg EURO- Med

Cross-border programmes

4 Interreg IPA South Adriatic, Interreg Italy-Croatia, Interreg Italia-Slovenija, Interreg Slovenia-Croatia

+ Bosnia and Herzegovina-Montenegro
+ Serbia-Montenegro



Focus on ACTION LAB 1, 14 January 2025

pills of outcomes

Top triggers

Selection criteria

Top obstacles

Beneficiaries' lack of awareness on EUSAIR, very generic information on project AFs

What should
be done to
intensify
embedding
cooperation?

- Higher engagement with EUSAIR pillar coordinators
- Promoting inter-programmes coordinations (networking meeting, Action Labs, platforms to share programmes' experiences)
- Increase MRS potential (increase capacity of mobilise territorial network, strengthen the potential of MRS for integrated investments)

Focus on ACTION LAB 1, 14 January 2025

pills of outcomes for the future



Strategic calls (GAP analysis, capitalisation)



Monitoring of projects' contribution to EUSAIR, focus on reporting (final and progress reports)



Ad hoc evaluations, EUSAIR's assessment with specific evaluation questions, focus on strategic projects evaluation

▶ EUSAIR ACTION LABs:

- **Action Lab 1 (January 14, 2025)**
- **Action Lab 2 (March 25, 2025)**
- **Action Lab 3 (May 2025, tbc)**

ACTION LAB 2
new date:
1°
APRIL

WP5 was officially kicked off in Sarajevo on October 25th, with the presentation of the Inception Report of the technical assistance team supporting DEI in the implementation of all envisaged activities. The work is following the plan with no significant delays.

Planned achievement up to March 2025

- Analysis of IPA III programming (1/6)
- Specific updates for TSG on IPA III programming (1/8)
- Regular operational guidance on embedding (1/8)
- PAF operational guidance
- Comprehensive database of IPA and WBIF programmes

To be presented to TSGs on 21st February ESP online event

The above set of documents will be periodically updated.

A round of meetings with EU Delegations, DG NEAR and NIPAC Offices to inform and share the analytical framework is about to be launched in March

The updates for TSGs shall be used for the envisaged interactions and internal perusal

WP5 envisages to make the expertise and capacities of the EU MS participating in EUSAIR available to facilitate partner candidate countries in the achievement of enlargement requirements.

Act. 5.9 - Support to candidate countries towards embedding process

- ➔ **Put in place a know-how transfer mechanism**
- ➔ **Elaboration of an assistance plan outlining the topics requiring peer assistance, for example:**
 - ➔ **Embedding**
 - ➔ **EU integration**
 - ➔ **Policy monitoring**
- ➔ **Formulation of peer reviews**
- ➔ **Ensuring coherence with the joint capacity building plan designed together with the Facility Point**

Know-how transfer will be made through a number of peer reviews conceived within the macro-regional framework and implemented thanks to the involvement of a pillar-assessed organisation that is active within the macro-region and competent on the relevant subjects

The identification of **pillar-assessed organisations** should lead to the selection of the most suitable one and to the definition of a contribution agreement binding the organisation to provide the peer reviews in line with the assistance plan and with modalities yet to be assessed and agreed.

◆ EUSAIR STAKEHOLDERS INVOLVEMENT AND ENGAGEMENT

- ❖ ***Bilateral meetings with Project Partner 3 in Tirana on 6 February 2025***
- ❖ ***Joint organization of the 2nd StEP Steering Committee meeting in Tirana on 7 February 2025***



Public procurement tender (PRAG) for technical assistance for the organization of transnational events

From Jan 2026
to Dec 2027

▶ MULTISTAKEHOLDERS DIALOGUE EVENTS:

- SHs ENGAGEMENT for the implementation of EUSAIR NEW ACTION PLAN
- EUSAIR NEW ACTION PLAN Implementation Teams
- EUSAIR NEW ACTION PLAN SCENARIO WORKSHOPS
- EUSAIR MARATHONS EVENTS + 1 EXCHANGE SCHEME for University/High Schools Students

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What are our plans for next months?

Looking ahead...



Public procurement tender above the EU threshold for technical assistance for the upgrade of ESP

STEP

User management and profiling

Real-time cooperation environment for different stakeholder groups

From Sept 2025 to Dec 2027



Multilingual automatic transcription and translation

Data knowledge management

AI-based applications

Integration with models and applications already developed

Enhanced e-learning functionalities

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Interface with EMTM model developed in the previous EUSAIR programme

Follow up and capitalization of Pillar 2-Subgroup TRANSPORT on CONNECTIVITY



GEOPORTAL
functionality interface
with the simulation
software based on
EMTM -EUSAIR
Multimodal Transport
Model

Data management
module implementation
for import, export and
updating of data allowing
simulations
(infrastructure
characteristics, OD
matrices, traffic flows,
etc.)

Users will be enabled to view, manipulate and analyze georeferenced data relating to transport infrastructures, traffic flows and simulated scenarios.

▶ **FINANCIAL ENVIRONMENT DIALOGUE MATCHMAKING WEB**

SYNERGIZING WITH
MARCHE REGIONAL LAW
N. 17/2024
on
Marche Region role in
the framework of the
European strategy for the
Adriatic-Ionian macro-
region.



EUSAIR STAKEHOLDER PLATFORM : new applications and services from September 2025 on

▶ **NEW APPLICATIONS
EXPLOITING
ARTIFICIAL INTELLIGENCE**

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THANK YOU FOR YOUR
ATTENTION

StEP working group



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